

## PROGRAM OUTLINE

Interaction Agenda for 2 days would be

### Textile Technology Management

- Technology strategy
- Innovation management
- Technology transfer & IPR

### Textile Operations Management

- Demand forecasting
- Optimisation and decision making
- Supply chain management

### Textile Quality and Productivity Management

- Productivity and efficiency
- Product compliance: health and safety aspects
- Product life cycle assessment

### Textile Marketing and Brand Management

- Fashion brand management
- Brand positioning & pricing
- Ethical issues in branding
- • Online Marketing Issues on apparel

## TEACHING PEDAGOGY

Speakers from IIT Delhi, other pioneer institutes, industries and consulting agencies will deliver lectures on emerging issues related to apparel and textile business management. Group discussions, case studies, storytelling, group activities and interactive lectures will add up to provide an ideal blend of techniques for learning and professional development.

## COURSE FEES

Rs 12000 (Rs Twelve Thousand Only), Payable by DD in favour of REGISTRAR, IIT DELHI. This course fee includes cost of registration kit, study material, certification cost, lunch and tea.

## REGISTRATION

The interested participants are required to send duly filled registration form along with a demand draft of Rs 12000 (Rs Twelve Thousand Only) in favour of "Registrar, IIT Delhi" payable at New Delhi and send it the following address

The Coordinator  
ATM Program  
Room No. 506,  
Department of Management Studies,  
Vishwakarma Bhawan, IIT Delhi  
Hauz Khas, New Delhi 110 016.

## ACCOMODATION

This is a non-residential programme. The participants are expected to make their own arrangements for stay. However, subject to availability, the organizers will try to book accommodation on payment basis within the guest houses of IIT Delhi, if requested sufficiently in advance through the registration form

## IMPORTANT DETAILS:

Date: September 7<sup>th</sup> & 8<sup>th</sup> September, 2013

Venue: I.I.T. Delhi  
Telephone: 011 2659 1405  
Mobile: +91 8527843609  
Email: atmgt.iit@gmail.com  
Website: www.atm-iitd.in

BHARTI SCHOOL OF TELECOMMUNICATION  
TECHNOLOGY & MANAGEMENT  
INDIAN INSTITUTE OF TECHNOLOGY DELHI

## TELECOM POLICY GROUP

(An Initiative by IIT Delhi)

24<sup>th</sup> June, 2014



*Group Members- Faculty, IIT Delhi*

**Dr. Mahim Sagar**  
&  
**Dr. Brijesh Lall**

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### ABOUT IIT DELHI

Indian Institute of Technology Delhi (IIT Delhi) is among the country's premier institutes, a centre of Excellence for higher education, training, research and development in various aspects of Science, Engineering, Technology and Management. The institute emphasizes on research based academic deliverables, with the potential for high Industrial and Societal impact.

### ABOUT BHARTI SCHOOL, IIT DELHI

Bharti Foundation in partnership with Indian Institute of Technology (IIT), Delhi has set up Bharti School of Telecommunication Technology and Management at IIT Delhi. The School has been set up with the vision "to develop telecom leaders through excellence in education and research".

Over the years the School has emerged as a premier institute in developing 'Young Telecom Leaders' that will make India a telecom superpower. The School has been continuously coming up with new programs to maintain a vibrant learning environment since its inception.

### TELECOM POLICY GROUP INITIATIVE

Telecom Policy Group has been established with the aim of addressing various policy & regulatory issues and to provide inputs to the regulator, policy maker and the industry. This group also aims at contributing extensively to the existing body of knowledge in the field of academics by developing case studies and research papers of international standards. Never before the policy aspects in telecom industry has been critical as at present times due to the competitive environment that has been created by the industry and the policy maker.

The major thrust areas of this group would be as follows:-

- 1) Consumer Awareness of Radio Signals
- 2) Financial Inclusion through Mobile
- 3) Spectrum Audit & Trading
- 4) Spectrum Management & Allocation Process
- 5) Telecom Licensing
- 6) Mobile Data Security
- 7) Next Generation Access
- 8) Mobile VAS & OTT Content Services
- 9) Networks & Interconnection regulations
- 10) Mergers & Acquisitions norms
- 11) Mobile Internet & Broadband Services
- 12) Quality of Service of BTS and CMS
- 13) Mobile Virtual Network Operators (MVNOs)
- 14) Costing and Pricing of Telecom Services
- 15) Green Telecommunications

Many more topics/ research points will be added depending upon the relevance and objectives of this policy group.

This telecom policy group will be interacting with various key stakeholders, research and academic institutions to conduct various seminars, symposiums, International & National conferences.

This group also aims at closely working with industry & government on various consultancy & research projects.

This group will be exploring possible collaboration with key stakeholders to work on various topics and research agendas mentioned earlier. The objectives of this group cannot be full-filled without the interaction and involvement of key stakeholders in telecom industry. This group aims at collaborating with several members from the academics, regulator, policy maker and industry.

### MEMBERS OF TELECOM POLICY GROUP

This policy group is committed to work with various stakeholders in the telecom industry. Members of the policy group would include:-

- Academic Organizations (National & International)
- DoT, TRAI and other Govt. Organizations
- Research Groups & Consumers
- Industry Bodies & Telecom Associations

**We will like to collaborate on this, our details are as follows:-**

Mr. Murali Krishna Medudula,  
Research Assistant- Telecom Policy Group,  
Room No. 311, Bharti School of Telecommunication  
Technology & Management, IIT Delhi, Hauz Khas,  
New Delhi-110016  
Email: mahim@dms.iitd.ac.in  
Ph: 011-26597254

*We hope this group will reach out to several key stakeholders and contribute significantly in the area of Telecommunication Policy.*

Dr. Mahim Sagar  
Coordinator, Telecom Policy Group